

## WEBSITE ADVERTISING

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<b>BANNERS</b>	<b>PIXELS (WxH)</b>	<b>FILE</b>	<b>FILE SIZE</b>
<b>CATEGORY SPONSORSHIP</b>	2020 x 994	JPEG	Max. 200 kb

### FEATURED CASE STUDY

- A title of maximum 50 - 70 characters
- Intro text of maximum 300 characters
- Text of +/- a 1,000 words
- 3 - 4 images
- 1 video (optional)

## SOCIAL MEDIA POSTS

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### TWITTER

- No separate header
- Text of maximum 280 characters. Recommended: between 50 - 100 charactes (short text with high call-to-action)
- 1 image: 440 x 220 px, JPEG or GIF max 3 Mb
- URL of landing page

### FACEBOOK

- No separate header
- Text of maximum 700 characters. Recommended: between 50 - 100 charactes (short text with high call-to-action)
- 1 image: 1,200 x 630 px, JPEG or GIF max 3 Mb
- URL of landing page

### LINKEDIN

- No separate header
- Text of maximum 700 characters. Recommended: between 50 - 100 charactes (short text with high call-to-action)
- 1 image: 1,200 x 630 px, JPEG or GIF max 3 Mb
- URL of landing page